STEVEN JACKSON PRINT

How to find the right MLM entrepreneur mentors for success? Steven Jackson



Many years ago I tried to find an MLM business mentor near me because I thought it would be more convenient, but I quickly learnt that not all mentors are equal

I often rant on about the advantages of the internet and technology in relation to finding the right mentor that suits someone in a network marketing business. I personally have a mentor who lives on another continent and we speak on a weekly bases, sharing information and issue we have. This relationship has been going for some years and has become big impact on my business and personal life. In the past a mentor would have needed to live close, but that is not a massive issue anymore.

There are only two key elements we need in a mentor and that is:

- Are they in the same mindset as ourselves?
- Are we in the same business opportunity?

The second one sounds quite harsh that you would need to join his or her business opportunity, but unless they are having millionaire status success in their business they are unlikely to want to use their time and energy on someone who will not benefit their business at all. The fact is in most cases the type of product or business will define the mindset of the mentor and so making that connection and building that relationship between the mentor and mentee should not be too difficult.

Why does the mentor mentee activities and relationship break down?

Unfortunately, as most enrollers and leaders will explain, "Success is a two way street and the lack of success for many new distributors comes down to a lack of commitment." The mentor mentee relationship to be successful needs both to participate and engage with each other.



The expression, "If I had a penny for every time a new sponsor told me they want to make money for their business, I wouldn't be a network marketer" is just so true. As a network marketer and online entrepreneur I spend a lot of time building my business one word at a time by writing content, speaking on the phone, creating a podcast, running webinars and building websites. However, when I ask a downline in our weekly call what they have done this week, many have done nothing or refuse to answer the call and later complain that nothing is happening in their business.

The business model is proven to be one of the most effective ways of making money, but the success only comes from the relationships we have with each other and the actions we take.



Four key traits when searching for network marketing entrepreneur mentors

Anyone who embarks on a journey into the world of network marketing is dreaming of making is big, but as I have already mentioned, the path to success is about the relationships we commit to, the training and skill we are willing to learn. The mentors role is to help us connect the dots and see the bigger picture.

When looking for MLM mentor to help and support us in our businesses, consider some of the key points below to help you know when you have found the right person for you.

Do they lead by example?

If the mentor is confident, authentic and has developed a system that is allowing them to build a business, these are things you need to be willing to learn. The fact is MLM success comes from prospecting and recruiting people into your business as well as selling the products. So if you can find a powerful and effective recruiter that will teach you how to do the same, grab them until they have taught you everything you need to know.

Do they have leadership qualities?

Is she or he a leader? Does she or he have leadership skills? Are they able to motivate you into being more than you are? Will they tell you what you need to know? Leaders are rare people who are clear, sure of themselves and decisive. They know what their goal is and they will do anything to achieve it. At the same time they have vision and passion in what they are doing while inspiring and building trust in others. A true leader will do the right thing and motivate and empower others to achieve greater heights than they could imagine.

Is he or she the great communicator?

This business is about communicating, so equally success is about being a great communicator. This means being able to transmit clearly and effectively the information to their mentee but equally a good mentor should also be an effective listener so they can clearly understand the issues the mentee is trying to address.

The process during the mentor mentee activities should result in a dialogue where an exchange of knowledge and information is equally shared. When there is dialogue within the mentorship process there is a conversational exchange between two people. This should finally end up with both participants gaining an equal amount of knowledge and understanding from the dialogue.



Does the mentors, mentor mentee activities empower others?

To make it clear there is a difference between empowering someone and doing it for them. A good mentor will guide their mentee in the right direct. Like many successful network marketers they have a system in place that they can pass on and teach to their downline. Arguably, the best and the most powerful way to empower a mentee is to inform and educate them on the concept of doing something and then let the mentee use their own initiative to complete the task. At the same time, give them a clear option that they can get back to you at anytime with questions in regards to what they have learnt. However, the mentor should inquire from the mentee what they believe the answer to the question is, because in many cases they already know, but fearful of making a mistake. This method of mentoring someone helps them to find solutions and not look for problems, which is the most empowering thing a mentor can offer a mentee.

Should I try and find a network marketing business mentor near me?

Frankly, I personally see no point while the technology is available for a mentor to be anywhere in the world and if you are looking for a mentor who is living wherever they want from their laptop and a mobile phone, you are unlikely to find them living next door unless you already live in a tropical beach resort or some other faraway place.

What should someone be looking for in a network marketing mentor?

MLM entrepreneur mentors should be committed to leading their mentees out of the confusing world of starting or developing a network marketing business and into a system that works. They should be able to lead and inspire others with their passion, vision, commitment and persistence and a touch of anything is possible if you want it bad enough. They should also be an honest communicator and who will open empower their mentee to be the best they possibly can be while always doing the right thing.

Yes, it sounds like we are super hero, which I must say, we are not, but the ones who love this business and love watching people develop and achieve great things in this industry feel honored every time someone leaves the nest and passes on what they have learnt to others.

If you would like to know more about mentor mentee activities in the network marketing industry or would like to be mentored yourself, refer to the source page link below or contact me through this platform.

Author: Steven Jackson

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